

Plant4Mother Campaign

A nationwide initiative, **Plant4Mother campaign** was launched by Prime Minister Narendra Modi on the occasion World Environment Day, June 5, 2004 by planting a sapling of Peepal Tree at Buddha Jayanti Park, New Delhi. The Union Minister of Agriculture and Farmers' Welfare Shivraj Singh Chouhan requested all officers, employees, students, public, private institutions and other people to participate in the movement and pay their respect to their mothers and mother earth by planting trees. The Aim of the campaign is to raise awareness about the importance of trees in the country and to increase the number of saplings planted across the country. As a part of this, Sri Krishnadevaraya College of Horticultural Sciences, Ananthapuramu initiated the Plant4Mother Campaign from 15-08-2024 to 13-09-2024. Associate Dean Dr. N. Narayana Reddy initiated the campaign by planting a sapling of Jamun tree at botanical garden in SKCHS farm on the occasion of 78th Independence Day on August 15, 2024. All the teaching, non-teaching faculty and students were actively participated and taken up planting of saplings like Tamarind, Gulmohar, Sandalwood, Red sanders, Wood apple, Bamboo, RET species like *Sitaasoka*, *Bombexceiba*, *Syzigiumalternifolium*, Medicinal & Aromatic plants (*Aloe vera*, Bone setter, Kalmegh, Bringaraj, Mints, Lemon grass & Citronella) in SKCHS campus. Altogether 550 numbers of different saplings were planted in two acres of land.

